



Resources

Books on Presentation Skills

The Craft of Scientific Presentations by Michael Alley (Springer): This book is first on my list for a reason. Alley explains a powerful approach to scientific presentations and identifies what it is that makes some presenters excellent at what they do while many flounder.

Designing Science Presentations: A Visual Guide to Figures, Papers, Slides, Posters, 2013, by Matt Carter (Academic Press) This book focuses on the design of your presentation “design matters because your content matters”

Even a Geek can Speak by Joey Asher (Persuasive Speaker Press) In his introduction Asher says “While this book will show you how to eliminate geeky jargon, more importantly it will show you how to speak simply about complex things.”

Presentation Zen: Simple Ideas on Presentation Design and Delivery (2nd Edition) (Voices That Matter) 2011 by Garr Reynolds: A classic in the world of presentations a useful resource for ideas, tools and inspiration.

HBR Guide to Persuasive Presentations (HBR Guide Series) (Harvard Business Review Guides) by Nancy Duarte. Duarte is a communications expert and this useful 221 page book is a good introduction if you are new to speaking in front of an audience.

Talk Like Ted by Carmine Gallo (Macmillan) No list of resources on presentations would be complete without acknowledging the massive contribution that TED has made to the area of presenting. A great read if you want help injecting some TED style charisma into your talk.



Videos

YouTube offers lots of help you with your presentation skills. The list is endless but here are a few good ones to get you started.

TEDTalks - a nonprofit organisation devoted to Ideas Worth Spreading. Fascinating content on a range of subjects from technology to business to inspiring personal stories and journeys.

See www-ted.com

Some great presenters in the world of science:

Brian Cox - he has a wonderful conversational style. Brian's presenting to 500 people in an auditorium but he could just as easily be talking to you personally over a cup of coffee.

<https://www.youtube.com/watch?v=6u9YmpCg9bY>

Jill Bolte Taylor: brain researcher Jill Bolte Taylor studied her own stroke as it happened. There is a wow moment in her presentation which made this one of the most talked about TED talks of all time. I won't spoil it for you by telling you what it is - but it's not for the faint hearted!

https://www.ted.com/talks/jill_bolte_taylor_s_powerful_stroke_of_insight?language=en

Hans Rosling - this really could have been a very dull presentation. But this is anything but - well worth a look.

https://www.ted.com/talks/hans_rosling_shows_the_best_stats_you_ve_ever_seen



More general presentations skills for business people and academic alike:

Olivia Fox Cabane - The Science of First Impressions

This lady explains that charisma is something that can be learned.

<https://www.youtube.com/watch?v=zRZ5j2O07w>

Carmine Gallo: She offers tips on how to use body language when presenting and has a great slide share on the Presentation Secrets of Steve Jobs.

http://www.slideshare.net/cvgallo/the-presentation-secrets-of-steve-jobs-2609477/6-ACT_1

Sheri Jeavons: Using Eye Contact to Connect with your Audience

<https://www.youtube.com/watch?v=oSZfqCBUpOs>

Sheri Jeavons on how to inject some energy into your voice.

<https://www.youtube.com/watch?v=1gtMDX3dIKE>

Carl Kwan: in “The secret of making people pay attention during your presentation” he talks about the usefulness of story in your presentation.

<https://www.youtube.com/watch?v=NIIUVkQBZKM>

Nancy Duarte: Duarte has many resources online to help you with your presentation skills. Here’s a quick video on her five rules of presentations including “dedecorating” your slides.

<https://www.youtube.com/watch?v=hT9GGmundag>

Douglas J Jefferys: A useful talk on general presenting skills. He says that 99% of all presenters engage in the same behaviours... entertaining and helpful.

https://www.youtube.com/watch?v=o_WzMDj7WsI



Andrew Bryant on how to answer questions. Bryant says that questions are the most important part of your presentation - they show you've engaged your audience. He has some good ideas on how to handle the Q&A session. More focused on business presentations.

<https://www.youtube.com/watch?v=Hgk215R2zkc>

I'll be updating this list on our web site www.write-english.de